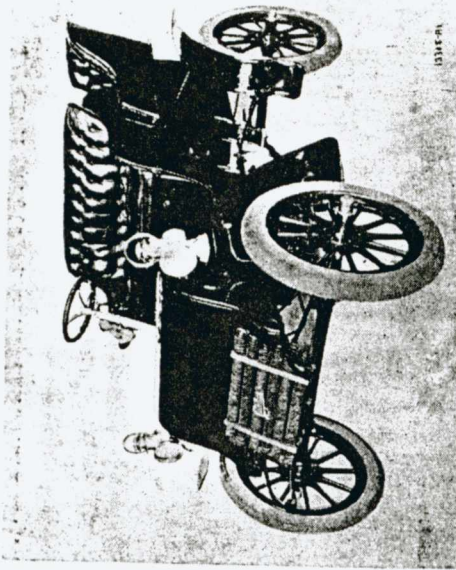
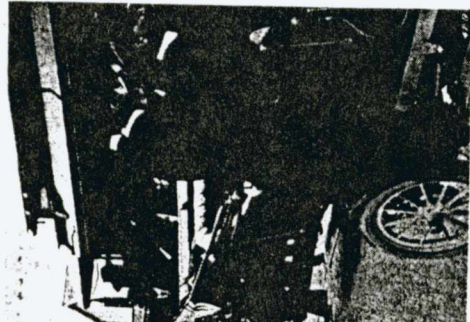
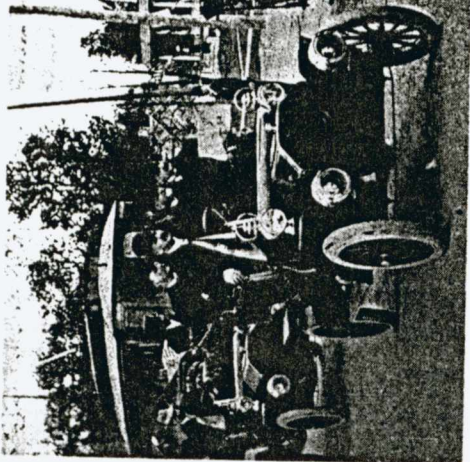


# A Glance Back To The "Good Old Days" When Autos Were A Novelty



A few years after the turn of the century W. K. Prudden and Company, one of Lansing's early manufacturing concerns which in later years became a part of what is now the Motor Wheel Corporation, established the first automobile distributing business in the city. The company was located at 408-412 East Michigan avenue and was headed by W. K. Prudden, H. F. Harper, present president of the Motor Wheel Corporation, was then secretary and treasurer of the company and is the only officer now connected with Motor Wheel who was then employed by the predecessor firm. In 1903 the company decided to expand their activities so took on the agency for the old curvy dash Oldsmobile (left above) and in the following year, acquired the agency for Cadillac cars similar in design to the 1902 Model A, one cylinder Cadillac shown at right above. In 1905 another line of automobiles, the Reo, was added to the car distributing business. Some of these machines are shown (center above) at the time President Theodore Roosevelt visited

Lansing. Seated beside the President in the back seat of the center car is J. LeMoine Snyder, president of Michigan Agricultural College, now Michigan State College. R. E. Olds, for many years president of the Reo Motor Car Company, is driving the President's car and seated next to him is William Loeb, secretary to President Roosevelt. Mr. Loeb was recently made a member of the Reo board of directors. Richard H. Scott, also president and general manager of Reo for many years, is driving the car in the left background while the driver of the machine immediately ahead of President Roosevelt's car is H. T. Thomas, vice president in charge of engineering at Reo for a number of years. Shortly after the Reo agency was started the W. K. Prudden and Company moved from East Michigan avenue to the building on May street which now houses the general offices of the Duo-Therm division of the Motor Wheel Corporation, and at that time turned over the automobile distributing business to George Bohner.



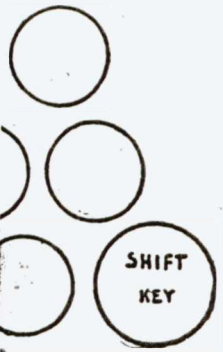
Ed Tishrock, (above) foreman of tool and grinding at Plant No. 2, has seen many years' service with Motor Wheel and predecessor companies. He was promoted to the foreman's job about three months ago.

## From a Sinner's Diary

Sunday I went to Free Methodist campmeeting. I wore my double-deck Shropshire colored Navajo with a fetching combination of scarletina outriders. The meeting was on the Spiritualist grounds so I started in asking the sisters where I could get my fortune told. They were ready: "I can tell it—narrow is the way and few there be that find it." Or "It is appointed unto man once to die," etc. Or a worn Bible would be held out—"You'll find it in here complete." I soon got enough of that and waited for one of them to lead; and when "Did you get here in time for the morning sermon?"—"Three or four hours of the last end of it?? I answered and revived a little. Then I began asking each especially strict put-one-foot-down-quite-awhile-before-she-picks-the-other-up sister to go eat ice cream with me. Whereupon I got a shaking. "You cant buy ice cream here

TODAY? One hew-to-the-line-no-matter-where-the-chips-fall sister missed afternoon sermon laboring with me. But maybe she wanted to miss it. I did. A bread crumb crawled up a sister's sleeve and stung her terribly. At least that's what she thought till she'd been caught and rescued. I didn't have time to fix me up any dinner but I knew one my chums would be there and all I'd have to do would be to cross her path. She was. I did. I was at once given an auto cushion to carry to a shady place and the spread was spread. Not only that, but I got her to come down the next night and buy two bushel of pears.

Lynette Freemire.



Double Space

allow

rolls

ore

il

ks

le Space

as

ere

low

all

ess